

FUNCTIONAL FABRIC FAIR

POWERED BY **PERFORMANCEDAYS**

Top Brands, Buyers, Designers and Influencers Make Plans to Participate in Inaugural 2018 U.S. Functional Fabric Fair powered by PERFORMANCE DAYS® - July 23-24, NYC

Some 70 textile companies will exhibit and more than 400 industry attendees registered.

NORWALK, Conn. (June 26, 2018) - DRAFT - The inaugural U.S. Functional Fabric Fair powered by PERFORMANCE DAYS®, July 23-24, at the Javits Center in New York, has attracted a strong combination of top textile manufacturers, suppliers and service providers, along with top sports fashion designers, product managers, purchasing agents, and textile decision makers representing active clothing and functional wear manufacturers.

One month prior to the event, some 70 companies are exhibiting and more than 400 attendees from 12 countries have registered to attend the Functional Fabric Fair powered by PERFORMANCE DAYS®. The event, held in the River View Galleria of the Javits, will showcase the latest trends in fabric development for the functional textile industry and offer a sourcing marketplace for high performance functional fabrics and accessories. Functional Fabric Fair powered by PERFORMANCE DAYS® is staged during New York Market Week and co-located with multiple fashion market events at the Javits Center.

Exhibiting companies will present functional fabrics, branded technologies, treatments, laminates, paddings, finishes, and accessories such as yarns, tapes, prints, buttons and zippers. The inaugural event also includes complimentary workshops, industry presentations and professional networking and matchmaking programs. Additional event details and event registration are available at FunctionalFabricFair.com.

“We are especially pleased with the strong representation of the textile industry’s top brands to build a wide-ranging marketplace at the first U.S. Functional Fabric Fair powered by PERFORMANCE DAYS®,” said Steve McCullough of Reed Exhibitions. “A wide scope of textile providers, a comprehensive education program and strong networking opportunities have combined with ideal timing and location during fashion market events to attract a powerhouse of influential attendees.”

Exhibiting Companies

- View the comprehensive exhibitor directory at FunctionalFabricFair2018.com/Exhibitors.
- View the show floorplan at FunctionalFabricFair2018.com/FloorPlan.

Sampling of Exhibiting Companies

Align
brrr
Cocona 37.5
Concept III
Diyang Merino
Dragon Times

e-dye
Kingwale
Klingler
Outlast
Penn Textile Solutions
Polartec

Re-Down
Rosset & CIA LTDA
Rudholm Group
Sympatex
Thermore
Woolmark Company

Registered Attendees

- Registered attendees represent influential industry functions such as brand manager, buyer, CEO, creative director, designer, fabric manager, materials sourcing, merchandiser, owner, president, product development, production executive, research & design, sales, stylist, sustainability, textiles designer and more.
- Sampling of companies and brands with registered attendees:

American Eagle-Aerie	IZOD	Ralph Lauren
Beyond Yoga	J.Crew	Shape Active
Buffalo	Jack Nicklaus Apparel	Speedo
Callaway Apparel	Jofit LLC	Spyder
Calvin Klein	Johnnie-O	The Orvis Company
Chaps	Kenneth Cole	Timberland
Copper Fit	Macy's	Tommy Hilfiger
Dillard's	Michael Kors	Under Armour
Dockers	Mizzen+Main	UNTUCKit
Duluth Trading Company	Nautica	Victoria's Secret - PINK
Hanesbrands Champion	Perry Ellis	Weatherproof
IBKUL	PING Golf Apparel	

The inaugural event is organized by [Reed Exhibitions](#) in partnership with [PERFORMANCE DAYS®](#), the prominent functional fabrics fair produced by Design & Development GmbH Textile Consult (Germany).

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